VISUALIZATION AND PUBLIC OUTREACH

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OVERVIEW

- Background – What are these models?
- Uses – Why do we use these models?
  - Visualization of project appearance
  - Evaluation of alternatives
  - Outreach in public settings
- Examples
- Summary
- Questions
What are these models?

- Aid in visualizing design intent and project appearance
- Earliest and most widely used type of 3D models
- “Pretty Picture” models vs. design/construction models
Why use these models?

- 2D plan, elevation, and section views vs. 3D model/views
- Evaluation of alternatives
- Public understanding/acceptance
  - Highly visible projects
  - Education
  - Marketing tool
2D PLAN, ELEVATION, AND SECTION
EVALUATION OF ALTERNATIVES
Sunny Isles Pedestrian Bridge

FEC Corridor Study
I-95 – Girard Avenue Interchange Video

Source: URS Corp.
SUMMARY

- Visualization is not the focus of workshop
- Important application in many situations
- Increased public involvement
- Current examples
QUESTIONS?