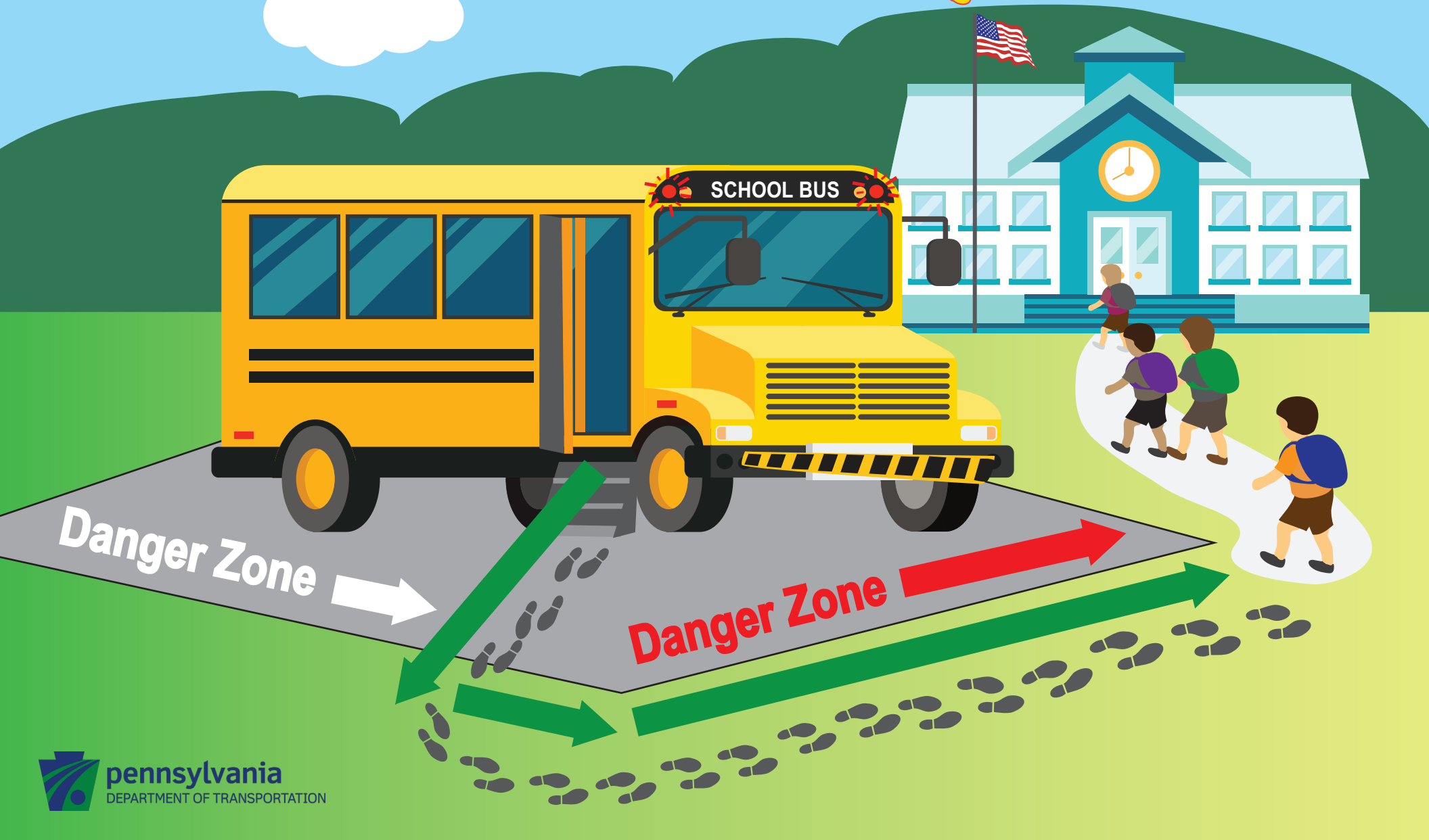
2020 School Bus Safety Poster Contest Guidelines

Be Safe - Know the Danger Zone



pennsylvania
DEPARTMENT OF TRANSPORTATION

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January 2020

Dear School Administrator:

School districts across the Commonwealth and throughout the country will be observing National School Bus Safety Week October 19th -23rd, 2020. With this in mind, I am pleased to invite your school district to participate in the National School Bus Safety Week Poster Contest.

Enclosed for your information and use are copies of the guidelines for this year's contest. Please read the "Poster Specifications" section carefully.

Posters should be mailed to PennDOT and must be postmarked by June 30, 2020. After receiving the entries, PennDOT will select a First, Second, and Third Place winning poster for each division. The winners will be notified in September. The children who submitted the winning posters will be invited to an awards ceremony in Harrisburg, tentatively to be held at the Governor's Residence, during National School Bus Safety Week.

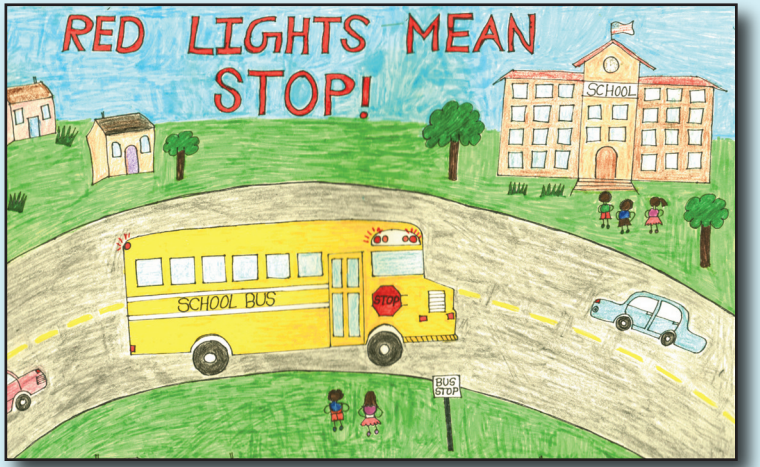
PennDOT will enter the five First Place winning posters from the state competition into the national competition. The National School Bus Safety Poster Contest Committee will judge the poster submissions in November. The National winners will receive prize money and the overall winning poster will be used in the 2021 National School Bus Safety Campaign.

Your support in this important safety awareness activity is greatly appreciated. If you have any questions regarding the poster contest, please contact PennDOT Special Driver Programs at (717) 705-6799.

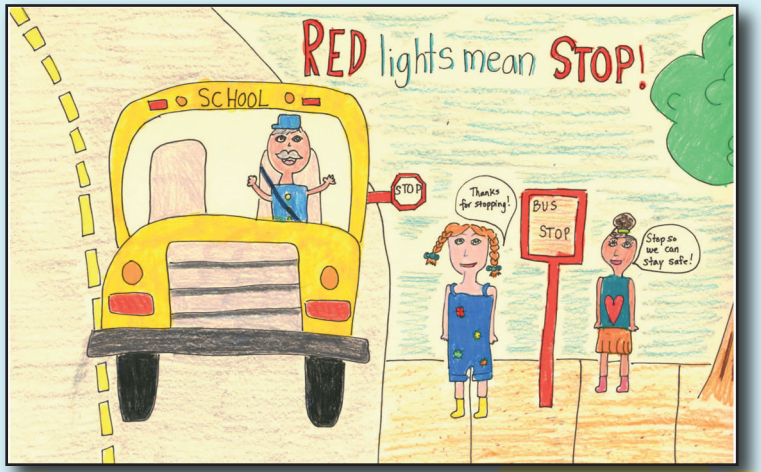
Sincerely,

Kara N. Templeton
Director, Bureau of Driver Licensing

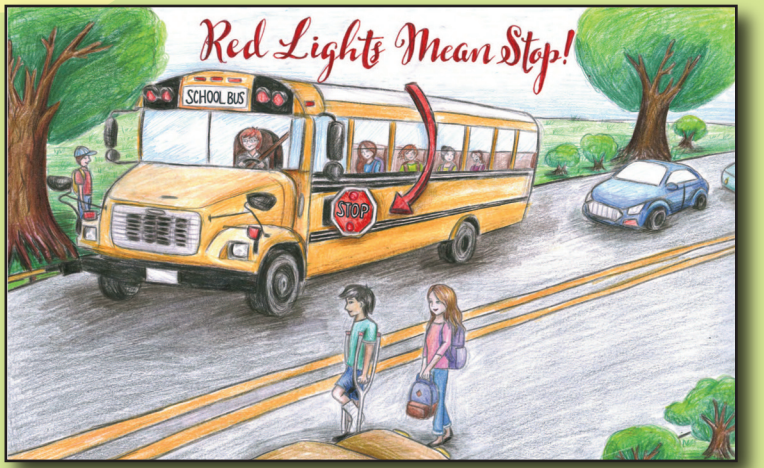
2019 Pennsylvania First Place Winners!



DIVISION 1
Nishika Chandupatla
Franklin Elementary School
Sewickley, PA



DIVISION 2
Karlee Dwyer
Garnet Valley
Elementary School
Glen Mills, PA



DIVISION 3
Yanning (Maria) Jiao
Ingomar Middle School
Pittsburgh, PA

DIVISION 4
Jacob Beecham
Trinity Area High School
Washington, PA

National School Bus Safety Week

October 19 - 23, 2020

2020 Theme:
Be Safe - Know the Danger Zone

Who May Enter
Each public, parochial, and private school may submit posters for each division to the State Poster Contest.

The divisions are:
Division #1 –Grades K –2
Division #2 –Grades 3 –5
Division #3 –Grades 6 –8
Division #4 –Special Education
Division #5 –Computer Aided Drawing

Deadline Date
Completed poster designs must be postmarked before midnight, **June 30, 2020**.

All entries will become the property of the Pennsylvania Department of Transportation (PennDOT) and will not be returned.

Poster Specifications

- Completed poster size must be **11” X 17” or 12” X 18” ONLY.** Posters may be illustrated on the vertical or horizontal axis.
- The School Bus Safety Poster Contest entry form, with information typed or printed clearly, should be securely fastened to the **back of the poster. Please print clearly.**
- Designs should be submitted on quality tag, poster illustration board, or heavy paper. Construction paper may be used; however, entries must be mounted on quality tag poster. **Lamination is not permitted, and will disqualify the poster.**
- **Lettering -** The poster design may incorporate freehand letters only. Stenciled, pre-printed, manufactured stick-on or press-on letters or tracings may not be used and will disqualify the poster. Lettering should be clearly legible, even if used as part of the poster design.
- Cut paper/stencils (freehand or pre-drawn stick-on stencils) are <u>not permitted</u> and will disqualify the poster. Computer drawn posters are <u>not permitted</u> and will be disqualified. (Except for Division Five CAD)
- There is no limitation on the use and number of colors.
- There is no limitation on the type of media –such as print, crayon, felt pen, etc. –that can be used on the poster design; **however, wood, plastic, glass or metal <u>cannot</u> be part of the poster. Collage materials <u>cannot</u> be used. Glued on pieces will disqualify the poster.**
- **Poster designs may not incorporate any copyrighted characters (i.e., comic and/or television characters), photographs, and magazine or newspaper illustrations.**
- Drawings must be original, correct in safety concept, and the exclusive work of the student entering the contest in idea, design and execution.
- **Illustrations should be positive in approach, demonstrating only proper school bus safety behaviors.**
- At least a part of a **<u>yellow</u>** school bus must be present in the poster.
- All posters and slogans must harmonize with the theme **Be Safe - Know the Danger Zone.**
- **Contestants must illustrate the theme only and the theme must be included on the poster.**

Mailing Procedures

Remember to attach the completed **entry form on the back of the poster.** Entries are to be mailed to PennDOT and must be postmarked by June 30, 2020 for judging at the address shown below:

National Competition

The five First Place winning posters from the State Competition will be forwarded by PennDOT to the National Competition. Posters selected for final judging will be reviewed by a national board of judges, comprised of prominent individuals in the field of pupil transportation safety. The winning poster will be used for national distribution in 2021.

Criteria for the selection of award-winning posters are:

A. Relationship of the poster design to school bus safety practices.
B. Originality of the poster and how the idea is expressed in the poster design.
C. Artwork and its execution.
D. Visual impact of the poster design.

All rules regarding poster specification, themes, lettering, etc., must be followed. The penalty for non-compliance will be disqualification of the poster.

All entries become the property of the National School Bus Safety Week (NSBSW) Committee. The right to modify any poster for reproduction is reserved by the NSBSW Committee.

National School Bus Safety Week Poster winners will be awarded for first, second, and third place in each division:

1st Place and Overall Winner
1st Place Winners of remaining 4 divisions
2nd Place Winners of each 5 divisions
3rd Place Winners of each 5 divisions

The 1st Place/Overall winning poster will be used to promote National School Bus Safety Week in 2021!!

The National School Bus Safety Week Committee is comprised of members of the National Association for Pupil Transportation, the National School Transportation Association, the National Safety Council's School Transportation Section, the National Association of State Directors of Pupil Transportation Services, and school bus manufacturers and suppliers. You can obtain more information about National School Bus Safety Week by inquiring on the internet at www.napt.org. This website also gives the future slogans and dates for the National School Bus Safety Week.

2020 SCHOOL BUS SAFETY POSTER CONTEST

Please complete and attach this form to the back of each poster in accordance with poster specifications noted in the contest rules. Do not place this information on the front of the poster. Display on the back only.

PLEASE PRINT CLEARLY

Student Name: _____

Grade: _____ Age: _____ Division Entering: (Circle One) 1, 2, 3, 4, 5

School: _____

School Address: _____ City: _____ State: _____ Zip: _____

Teacher's Name: _____

Student's Home Address: _____ City: _____ State: _____ Zip: _____

Parent Phone Number: _____ Parent Email Address: _____

PLEASE PRINT CLEARLY

Student Name: _____

Grade: _____ Age: _____ Division Entering: (Circle One) 1, 2, 3, 4, 5

School: _____

School Address: _____ City: _____ State: _____ Zip: _____

Teacher's Name: _____

Student's Home Address: _____ City: _____ State: _____ Zip: _____

Parent Phone Number: _____ Parent Email Address: _____

PLEASE PRINT CLEARLY

Student Name: _____

Grade: _____ Age: _____ Division Entering: (Circle One) 1, 2, 3, 4, 5

School: _____

School Address: _____ City: _____ State: _____ Zip: _____

Teacher's Name: _____

Student's Home Address: _____ City: _____ State: _____ Zip: _____

Parent Phone Number: _____ Parent Email Address: _____

2019 WINNERS

Students:
Nishika Chandupatla, Dreshad Eaton, Izabella Eckenrode, Karlee Dwyer, Payton Walters, Leilyn Mozo, Yanning (Maria) Jiao, Jose' Sandoval, Bradley Aucker, Jacob Beecham, Andrew Knight, and Christopher Yeager

Honored School Bus Drivers:
Ruth Del Vecchio, *Krapf Bus Companies*
Shanon O'Brien, *Krapf Bus Companies*
Joanne Cowan, *Krapf Bus Companies*
Jim O'Toole, *Haverford Township School District*
Beth McGowan, *Lower Merion School District*
John Welsh, *Lower Merion School District*

Speakers:
Kurt J. Myers, Deputy Secretary, PennDOT Driver & Vehicle Services
Trooper Zeina S. Black, Pennsylvania State Police, Commercial Vehicle Safety Division
Kara N. Templeton, Director, PennDOT Bureau of Driver Licensing

A ceremony was held in honor of the student and school bus driver winners listed above on Wednesday, October 23, 2019, at the Governor's Residence in Harrisburg. Parents, siblings, relatives, school officials, and employers accompanied the winners. The ceremony was followed by a tour of the Governor's Residence. PennDOT received support from the Pennsylvania Association of School Business Officials and Pennsylvania School Bus Association.